

# **Sicilian Born-Louisiana Chef, Sal Impastato goes Nation-Wide with his Chef Made, Creole-Italian Products and Opens Premier Manufacturing Facility in Louisiana**

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November 5, 2007- Chef Sal Impastato says once you've tasted his Chef made, Creole-Italian products you are hooked and many Louisiana locals and now nation-wide consumers agree. "I started making my sauce and salad dressings in the back of my kitchen at Sal & Judy's Restaurant. We started making Sal & Judy's Products here in Louisiana and we will continue to make our products here, no matter how big our company grows," says, Chef Sal Impastato. "Sal & Judy's Products taste exactly like the Creole-Italian Cuisine I make fresh daily in my restaurant because everything that I make is made with fresh, high quality ingredients and is all natural."

Sal & Judy's Restaurant, located in Lacombe, Louisiana (45 miles northwest of New Orleans), is an acclaimed five star restaurant in Southern Louisiana, the wait list is anywhere from 2 to 6 weeks to get a table. The success of this restaurant is evident in its loyal customer base and overwhelming dinner crowds, despite its rather remote location. Customers come from all over Southern Louisiana to get a taste of where Creole-Italian has been perfected. Since 1974, Chef Sal has been serving the likes of John Goodman, Frankie Avalon, Calvin Cash, Hank Stram, Bum Phillips, Bobby Hebert, Bruce Sutter, Billy Kilmer, Bob Livingston and Former Governors Huey P. Long, Edwin Edwards and Dave Treen.

About ten years ago, the demand for Sal & Judy's in-house pasta sauces and salad dressings grew so large that Chef Sal Impastato decided to share his kitchen with his customers by creating a line of Sal & Judy's Products. Upon its inception, the line included only two products: Italian dressing and original tomato sauce.

Today, Sal & Judy's Products LLC is in the process of moving into a 20,000 square foot plus kitchen and distribution facility and the line includes 19 total products, from the original tomato sauce to marinades, salad dressings, extra-virgin olive oil and olive salad. Sal & Judy's Pasta Sauce is ranked the #1 selling specialty sauce in New Orleans and the Mississippi Gulf-Coast, beating out other major brands.

Chef Sal Impastato and the Impastato family are very hands on and they can be seen in the kitchen at Sal & Judy's every night serving up delicious Creole-Italian Style Cuisine. "This restaurant means everything to me, that is why I am here every night. My products

are made with 100 year old recipes that I brought to America from Sicily. When I visit my mama in Sicily she still prepares our favorite dishes the way she did when I was a young boy. She is the inspiration behind everything that I have done,” says Chef Sal.

Sal & Judy’s Products estimates that the new facility will open in December of 2007 and when the project is completed they will have spent about 8 million dollars on the facility and equipment. Sal & Judy’s Products plans to employ between 10 to 25 new employees once they get settled into the new kitchen and distribution facility. “It has been a long time waiting and our whole team is so excited. With this new facility it was important for us to purchase the right equipment that still allows us that hands on cooking process. The integrity of the product will and always will be our number one priority,” says Chef Sal.

The Sal & Judy’s kitchen and distribution facility brings much promise to the economy in Louisiana. “We have the capability to co-pack high-end gourmet products for other companies looking to protect the integrity of their recipe with the outcome being homemade in a jar. Our products along with the products we can produce for other companies are Chef-made, Chef-approved!” says, Chef Sal Impastato.

Sal & Judy’s Products can be found in Louisiana, Texas, Georgia, Oregon, Washington, New York, North Carolina, South Carolina, Florida, Mississippi, Ohio, Rhode Island, Massachusetts, Arkansas, New Mexico, Maryland, Minnesota, Wisconsin, Illinois, Oklahoma, Kansas, Utah and Alabama.

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